

For over twenty years  
Smarte Carte has  
defined innovation  
and reliability in  
electronic lockers.

*That was just a prelude...*

**LOCKER LINK™**

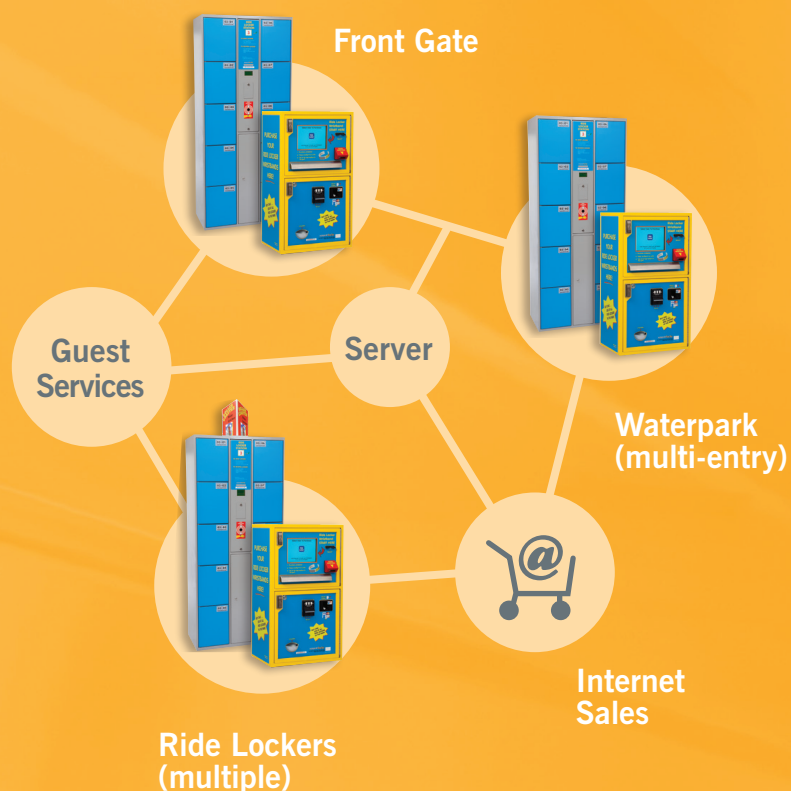
NETWORKED ELECTRONIC LOCKER SYSTEM

*smartecarte*

**Smarte Carte** presents the **ultimate locker system** to provide **security** and **convenience** to your guests and convert their delight into **bigger revenue** streams.

## The process is simple

- 1** Purchase a wristband at one of the Locker Link Kiosks that operate with a touch screen.
- 2** Hold the wristband up to a reader at a locker bank and a locker pops open.
- 3** After finishing the first rental, move to another part of the park and repeat the process at another locker.



**How it works:** Locker Link wirelessly networks all of the lockers, wristband dispensing kiosks, and manned POS in your facility. Individual guests and groups can jump from locker to locker throughout the day for a single price.

**It's simple. It's fun. It's a major leap forward.**

**Q** Want to accommodate families and groups?

**A** Locker Link can issue multiple wristbands for a single multiple-use locker.

**Q** Tired of lost keys and expensive RFID wristbands?

**A** Locker Link works with a simple bar code wristband at a fraction the cost of RFID wristbands.

**Q** Want to streamline pricing?

**A** Locker Link can easily tweak pricing for seasonal, daily, hourly and other variations.

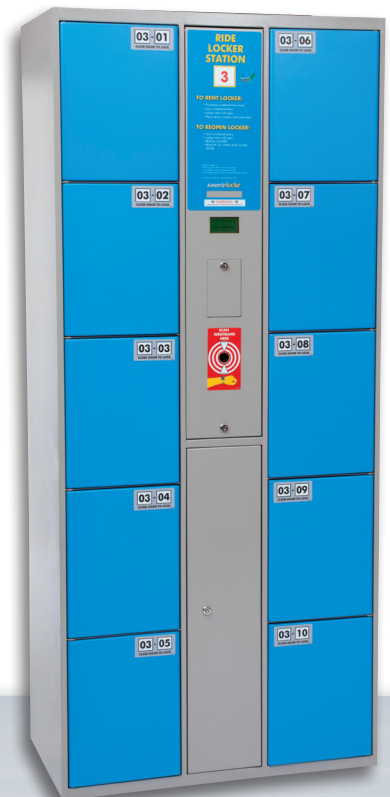
## Locker Link is the best locker solution for your facility if...

- You want to reduce labor and lines with simple-to-use, automated kiosks.
- You want to convert the locker experience from a “Necessary Hassle” to a “Cool Technology” that every guest can easily understand and enjoy.
- Your customers need access to lockers at different locations inside your facility.
- You haven’t found an acceptable way to create a safe thrill ride without “nickel and diming” your guest.
- You want to preserve your capital and management resources for your core business—not lockers.
- You want to optimize customer service and revenue.
- You are interested in a concession or lease program.



## Locker Link’s highly intuitive functionality masks a broad and sophisticated platform that offers unprecedented flexibility for:

- Facilitating simple and quick locker rentals at thrill rides where you don’t want your guests to bring potentially hazardous belongings.
- Purchasing locker rentals in advance from your website.
- Offering seasonal, group, and season pass holder discounts.
- Dramatically reducing cash handling.
- Cross-promoting your facility’s other offerings, including food & beverage.
- Tying into a cashless system for the entire park, which will drive sales and reduce shrinkage.

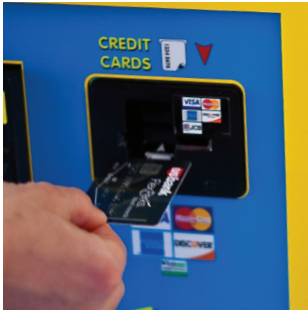


### CASE STUDY – SIX FLAGS OVER GEORGIA

Smarte Carte installed locker link at Six Flags Over Georgia for the 2012 season. The park has five rides on which guests are not allowed to take belongings due to safety concerns. Locker revenues per guest immediately jumped and remained 24% higher versus prior year. Labor was significantly reduced and technical functionality was “flawless” according to the park management.

*“Smarte Carte integrated Locker Link with our new POS system seamlessly. Customers have experienced a new level of locker service and are excited about using the product. The detailed reports are outstanding. Locker Link is a great solution for any park looking to maximize revenue and customer experience.”*

—Jim Kunau, General Manager Hurricane Alley Corpus Christi, TX



**LOCKER LINK KIOSK** can be configured to accept credit cards, private label cards, bills, or to read barcode coupons.



Choose from **Ride Lockers** and/or **All Day Lockers**.

## SPECIFICATIONS

<b>Power</b>	115 VAC, 60Hz
<b>Display</b>	<ul style="list-style-type: none"> <li>• 12VDC power• VGA 10.4" LED backlight</li> <li>• Sunlight-readable display</li> <li>• Operating temperature: -20°C to +70°C</li> </ul>
<b>Wristband Dispenser</b>	Dispenser options from 1-3 barcode wristband types
<b>Options Available</b>	Credit card/magnetic stripe reader, bill acceptor, coin acceptor, barcode scanner, coin dispenser, receipt printer
<b>Security Locks</b>	T-Handle locks with separate keys for top and bottom access
<b>Construction</b>	Stainless steel
<b>Weather-Resistance</b>	NEMA 3 type enclosure, awning required
<b>Dimensions Without Pedestal:</b>	<b>Height:</b> 37.75" (960mm) • <b>Width:</b> 21.5" (546 mm) • <b>Depth:</b> 15.5" (394 mm)
<b>Dimensions With Pedestal:</b>	<b>Height:</b> 54.375" (1321 mm) • <b>Width:</b> 21.5" (546 mm) • <b>Depth:</b> 15.5" (394 mm) (installed)
<b>Wall Mount (Cut-out dimension)</b>	<b>Height:</b> 36 1/8" (918 mm) • <b>Width:</b> 20 1/8" (511 mm) • <b>Depth:</b> 14 3/4" (375 mm)
<b>Technology</b>	US and international patents pending

## HOW WE WORK

Smarte Carte operates on a concession contract basis for most products and locations. We invest in and are responsible for the maintenance of the Smarte Carte equipment. Smarte Carte retains ownership throughout the term of the contract. We also employ the operations staff and management needed to ensure a first class service every single day. Smarte Carte pays concession fees, typically a percentage of sales, to you, the real estate owner. Smarte Carte in some cases is also able to lease equipment. **Contact Smarte Carte for more details.**

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